



MANET GRIGORYAN

ART DIRECTOR / BRAND & DESIGN LEADER / GRAPHIC DESIGNER

PROFESSIONAL EXPERIENCE

Integrity Property Management, Inc. | Administrative Coordinator

2024 - Present

(Promoted from Property Management Assistant within the first year)

- Manage insurance renewals, inspections, broker communications, and compliance for a portfolio of approximately 130 commercial and residential properties.
- Prepare owner correspondence, commercial rent increases, lease documents, business license renewals, and executive reports.
- Design presentations, business cards, social media graphics, signage, and other branded marketing materials.

PinCraft Inc. | Art Director / Creative Director

2009-2020

- Led and mentored a team of 15–20 designers, providing creative direction, design reviews, and project oversight.
- Directed licensed consumer products, packaging, branding, and product graphics for Disney Parks, Universal Studios, Coca-Cola, Hard Rock Cafe, luxury resorts, and entertainment clients.
- Presented concepts to clients and translated brand objectives into market-ready products.
- Partnered with manufacturers and production teams to deliver high-quality artwork that met brand, licensing, technical, schedule, and budget requirements.

Golden Moments | Creative Designer

2023-2024

- Designed custom luxury wedding and event invitations, stationery, and personalized products.
- Managed the day-to-day operations of the Etsy shop, including client communication, order management, and fulfillment.
- Worked directly with clients to develop custom designs and ensure every project reflected their vision.
- Produced and assembled high-end stationery and event materials in-house with exceptional attention to detail.

Paper & Glam | Graphic Designer

2019-2021

- Designed stationary, packaging, digital assets, and print-ready artwork for consumer products and marketing campaigns.

Petals LA | Executive Assistant / Graphic Designer

2021 – 2022

- Supported executive leadership while creating presentations, promotional materials, and branded marketing assets.

Syndicate Medical Billing | Claims Processor

2022 – 2023

- Reviewed and processed insurance claims with a strong focus on accuracy, efficiency, and problem-solving.

Rusnak Auto Group | Administrative Coordinator

2006 – 2009

Southern California Radiology | Administrative Coordinator

2003 – 2006

PROFILE

Art Director with 15+ years of experience creating brands, packaging, licensed consumer products, and marketing campaigns. Skilled at leading projects from concept through production while delivering thoughtful, production-ready design.

SELECTED CLIENTS & INDUSTRIES

Disney Parks | International Events
Universal Studios | Hard Rock Cafe
Luxury Hotels & Resorts | Coca-Cola
Professional Sports Organizations
Restaurants & Hospitality

CONTACT

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EXPERTISE

- Art Direction
- Brand Identity
- Package Design
- Print & Collateral
- Product Development
- Typography
- Photo Direction
- Team Leadership

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- Microsoft Office
- Google Workspace

EDUCATION

ArtCenter College of Design - Fine Art
Glendale Community College - Fine Art
Make-Up Designory